



# WONCA ILOILO

ASIA PACIFIC REGIONAL  
CONFERENCE 2026

in conjunction with the  
PAFP 65<sup>th</sup> Anniversary  
and Annual Convention  
(March 23-24, 2026)

EXHIBITORS TECHNICAL MANUAL

March 25 to 27,  
2026

Iloilo Convention  
Center, Iloilo City,  
Philippines



Family Physicians Gifted to Give:  
Hearts that Care for Persons,  
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## INTRODUCTION

Dear Exhibitors of the WONCA APR Conference 2026, in conjunction with the PAFP 65th Anniversary and Annual Convention 2026.

On behalf of the Organizing Committee, we would like to thank you again for your invaluable support to the Conference that will be held in Iloilo, Philippines, from March 23-27, 2026.

This Exhibitor Technical Manual is designed to assist you in preparing for a successful event and contains important information for the smooth flow of the exhibition. Please forward this manual to everyone who is working on this project, considering the content that is related to their duties for this Exhibition, and let us know if you need any further information or assistance.

We are looking forward to welcoming you to Iloilo and wish you a successful Meeting and Exhibition.

Kind Regards,

### **WONCA APR 2026 Organizing Secretariat**

**Mr. Jason Alexander**

Industry Liaison & Sales Associate

E: [jalexander@kenes.com](mailto:jalexander@kenes.com) / M: +44 7710 953257



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## CONFERENCE & CONTACT DETAILS

### CONFERENCE WEBSITE

<https://www.wonca-apr2026.org>

### CONFERENCE DATES & DESTINATION

25-27 March 2026 / Iloilo City, Philippines

### VENUE

Iloilo Convention Center (ICON), Megaworld Blvd., Mandurriao,  
5000 Iloilo City, Philippines

### MEETING ORGANIZING SECRETARIAT, PCO

Kenes Group, M+ Office



#### **Project Manager**

Mr. Veysel Guzel

E: [vguzel@kenes.com](mailto:vguzel@kenes.com)

#### **Sponsorship & Exhibition**

Mr. Jason Alexander

E: [jalexander@kenes.com](mailto:jalexander@kenes.com)

#### **Scientific Program Coordinator**

Ms. Mojca Rodic

E: [mrodic@kenes.com](mailto:mrodic@kenes.com)

#### **Registration & Accommodation**

Ms. Pinar Eresici

E: [peresici@kenes.com](mailto:peresici@kenes.com)

### Sponsorship & Exhibition Set-Up Enquiries:

[info.passion8events@gmail.com](mailto:info.passion8events@gmail.com)

### International Sponsors/Exhibitors:

Rynshien Olivete: +63 915 6031612

### Local Sponsors/Exhibitors:

Shinley Tomo: +63 906 5715587

### Iloilo Convention Center (Venue):

Ace Mark Tabunan: +63 961 112 2063

### Local/Onground PCO

Jida Hautea: +63 9983729433



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### EXHIBITION FLOORPLANS (please see next page)

The Exhibition floorplans have been designed to maximize the Exhibitors' exposure to the delegates. Please note that the Exhibition will take place in Halls 1-4 and 5-7 within the Iloilo Convention Center (ICON). There will also be an additional Exhibition Area at Marriott Hotel.

### EXHIBITION TIMETABLE

<b>Set-up:</b>	March 22, 2026, Sunday / 6:00 AM – 10:00 PM *(All major set-up, carpentry and other fabrication allowed on this day)
	March 23, 2026, Monday / 6:00 AM – 8:00 PM *(No carpentry allowed/minimal noise since conference starts on this day)
<b>Exhibition Dates &amp; Hours:</b>	March 24, 2026, Tuesday / 2:00 PM – 5:00 PM *(Official opening at 2:00pm)
	March 25-26, 2026, Wed & Thurs / 7:00 AM – 5:00 PM
	March 27, 2026, Friday / 7:00 AM – 2:45 PM
<b>Dismantling:</b>	March 27, 2026, Friday / 2:45 PM – 8:00 PM *(can extend until 10pm)

*\* Hours are subject to change*



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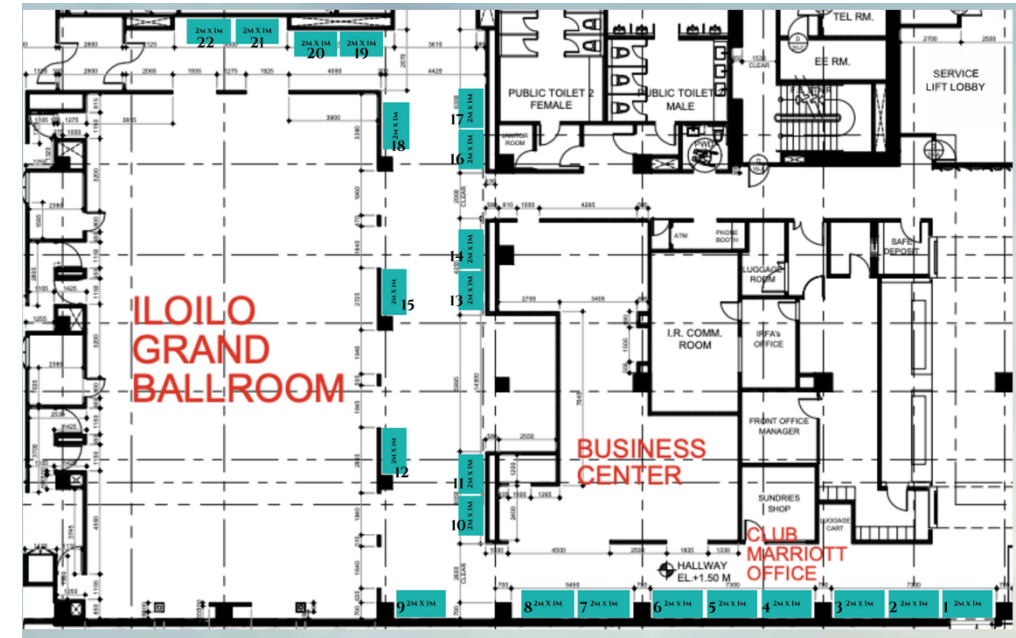
Iloilo Convention Center,  
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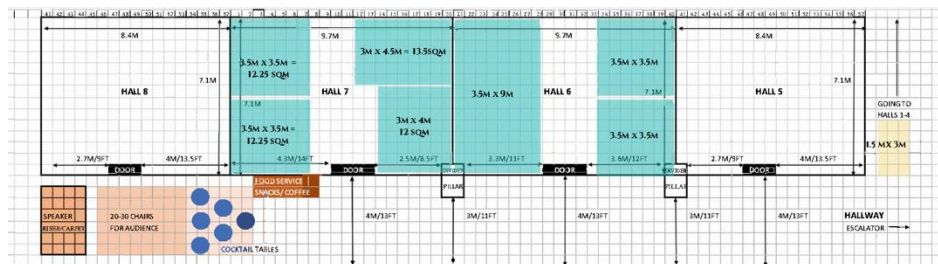
### ICON HALLS 1-4 FLOORPLAN



### MARRIOTT FLOORPLAN



### ICON HALLS 5-7 FLOORPLAN





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## EXHIBITION DETAILS

- All exhibitors should be at their booth 30 minutes before the official opening hour.
- Please note that distributing food in the exhibition area and session halls is possible but all requests must first be approved by the venue & Meeting Secretariat (please check contact info on Page 3 of this Manual). For any approved requests, Exhibitors should ensure that all containers and other items are disposed of properly by providing their own trash bins in their booths.
- Empty crates and packaging material must be removed/stored after setup and all aisles must be clear of exhibits and packaging materials to allow for cleaning, no later than March 23, 2026, Tuesday 8PM (end of ingress/set-up).
- Any equipment, display aid, or other material left behind on March 27, 2026, Friday, after 10PM will be considered discarded and abandoned.
- It is the exhibitors' responsibility to dispose of all materials after dismantling. Any charges incurred for waste removal will be charged to the exhibitor.
- The exhibitor assumes all responsibility for the information provided to them in this manual and assumes the risk for the use of third-party service providers.
- Each Exhibition Space comes as 'space only' (no shell scheme provided) with complimentary basic electricity, 1 x Table + 2 x Chairs.
- For any additional exhibition orders such as AV etc, please request our suggested local suppliers list from [info.passion8events@gmail.com](mailto:info.passion8events@gmail.com)
- Maximum allowed height for all booths is between 8 and 10 feet.



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## KEY DOCUMENTS

**Can ALL Exhibitors please ensure they have completed the following form - [LINK](#)**

**ICON General Rules & Regulations for all Exhibitors:**

**Please ensure all Exhibitors & any related suppliers have read the following general info documents:**

- **ICON General Rules & Regulations for all Exhibitors – [LINK](#)**
- **ICON 1<sup>st</sup> Floor Evacuation Plan - [LINK](#)**
- **ICON 2<sup>nd</sup> Floor Evacuation Plan – [LINK](#)**

**All Exhibitors must complete the below documents & return them to: [info.passion8events@gmail.com](mailto:info.passion8events@gmail.com)**

- **ICON Manpower Requirements Document – [LINK](#) – all Exhibitors must complete this form by filling in the details for all staff & suppliers that will be participating at the Conference and/or who need access to ICON for the set-up/dismantle.**
- **ICON Pass In/Pass Out (Front & Back) Document – [LINK](#) - all Exhibitors must complete this form by filling in the details for all items that you would like to bring in and out of the venue/Exhibition Halls.**

**Please note that our office operations for  
WONCA APR 2026 will conclude on March 13,  
2026, at 12:00 PM (GMT +03:00).**

**Looking forward to welcoming  
you to Iloilo!**



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